



THE BETA Piper

A PUBLICATION OF THE BETA THETA PI SOCIETY OF MINNESOTA

SPRING 2016

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Save the date
for the alumni
banquet, Wednesday,
May 11, at Day Block
Brewing Company.
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information.

\$750,000 Committed to The North Shall Increase: Building a Bridge to Beta Pi's Future Campaign Projects to Begin in May

A giant *_kai_* to everyone who helped Beta Theta Pi Society of Minnesota reach our goal. It was a long process—planning meetings, phone calls, mailings, and patience—but we have \$750,000 committed for the renovation of the Beta Pi chapter house. Alumni and active members should be proud of this historic accomplishment in our organization's history.

In multiple ways, the investment in the chapter house will pay dividends many years in the future, as well as ensure the active members have a house that they can be proud of. I know I am excited to see the changes.

We had a 21% participation rate with 169 donors, so there's still an opportunity to help for many alumni. About half of all pledges have been received, and the big projects will start in May.

I personally want to thank everyone who helped with this project. We should all be grateful that we came together and that our chapter house on University Avenue will stand proud for years to come. A special Beta handshake to **Branden Peterson '05** for his

passion and commitment to the project, and also to **Bert Leach '52** for all his hard work tracking down so many of the donors.

My personal hope is that this renovation will make it even more inviting for alumni to stop by the chapter house, to be engaged with the actives, and to continue financially supporting the chapter in the future. Our current commitment to the actives will set the stage for their future success and lay the groundwork for their mission down the road: to be the best fraternity on campus.

I cannot wait to see a fire blazing in the fireplace after the renovations, and a new plaque on the wall to mark this achievement. Thanks again to everyone who holds a special place for Beta Pi and made this initiative a success.

In *_kai_*,
Brent A. Anderson '85
Campaign Chairman
brent.a.anderson@ubs.com

**Donate today
by visiting www.btpbetapi.kintera.org/donate**

THE BETA PI CHAPTER HOUSE WILL SOON RECEIVE SOME MAJOR UPGRADES!

Leaky pipes, crumbling fixtures, non-functioning lights—your days are numbered. Many of these items are almost 90 years old.

Thankfully, after receiving great support from Beta alumni during the capital campaign, we are now ready to embark on the most extensive list of improvements the chapter house has received in decades, perhaps ever.

(Continued on page 2)





THE BETA PI CHAPTER HOUSE WILL SOON RECEIVE SOME MAJOR UPGRADES!

(Continued from page 1)

The planned projects for this summer are designed to significantly improve the safety, security, utilities, and amenities in the chapter house. The volunteers on the Housing Corporation board are carefully utilizing generous contributions from our alumni to ensure they're used prudently and aligned with the capital campaign goals.

We will stretch funds as much as possible. While the funds raised greatly help our opportunities, we know additional improvements will be

needed in the future. For now, we are focused on fixing the most urgent and pressing items.

To allow all the work to begin, the chapter house will be empty this summer. Active members will move out in May after the semester ends. By this fall semester, Beta's undergraduate men will move back into the renovated building, which is expected to help them attract a strong class of new members.

GENERAL CONTRACTOR SELECTED

In March, we selected local outfit Flannery Construction as our general contractor for the restoration and improvement work for this summer. After considering several options, Flannery presented the best value and fit, considering the scope of work, timeline, and available funds. In addition, Flannery comes highly recommended by the AOPi sorority, who has been working with them for several years and recently also installed a fire suppression system in their house. As a result, we have a lot of confidence in their ability to work with our summer deadline and budget. We're excited to make final pre-construction decisions and get the work started in May!

The most complex project is a new fire suppression system, in the form of a professionally installed sprinkler system that will expand across the

facility. We are evaluating options for this system, and will make a good decision based on durability, expected lifespan, ability to hide it, and overall design. In the Greiner living room, we will ensure we maintain the integrity of the ceiling and trim work.

Thank you to **Cian Chase '08** and **Bill Madden '86** for leading this effort in recent months.

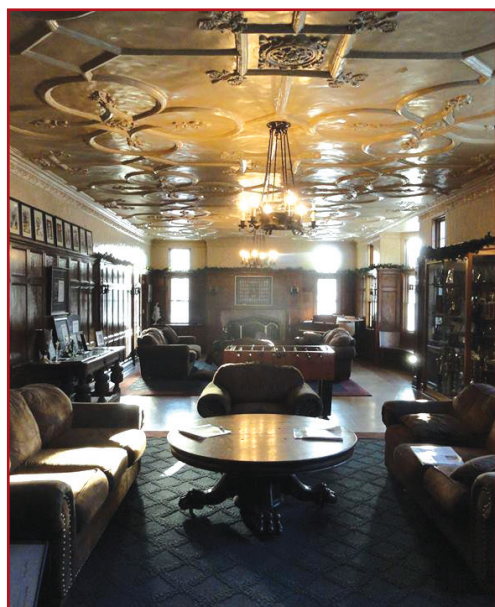
PLANNED WORK

- 1) Install a sprinkler system throughout the house and rooms
- 2) Install plumbing in whole house, plus sinks and drains in rooms
- 3) Add updated electrical system
- 4) Make bathroom updates
- 5) Complete bedroom modernizations
- 6) Install new front and back door and security systems
- 7) Make living room updates
- 8) Complete study/library updates
- 9) Repair building exterior brick work/landscaping
- 10) Add new copper gutters

HOW CAN YOU HELP?

- 1) Pledge your support.

With questions, you are encouraged to contact Cian Chase at (651) 491-3439 or cian.chase@gmail.com.



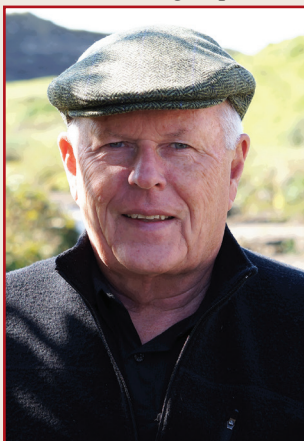
Remembering Pat Fallon '68

Brothers Share Their Favorite Memories

As with all alumni who leave this world, many Beta brothers were saddened to hear of the sudden passing of Brother **Pat Fallon '68** on November 13, 2015 at the age of 70. Pat became one of Beta Pi's most accomplished and well-known alumni as an icon in the advertising world. He was a lifelong Minneapolis resident. In 1981, Pat and four business partners founded Fallon McElligott Rice, an advertising agency that later became known as Fallon Worldwide. In recent years, Pat was inducted into the Advertising Hall of Fame, as well as the Minnesota Business Hall of Fame. He served on several boards in the Twin Cities, including the Guthrie Theater and the Minnesota Orchestra.

"From the time Pat joined the Beta house in the mid-'60s, his Beta brothers have remained among his closest friends. Even when he was well-established as a worldwide advertising industry icon, Pat continued the priority of his Beta connections. He annually held Beta brother retreats at his cabin and home in Mexico. Pat held both Minnesota football and his Beta

experience sacred. He was chapter president and led campus leadership groups as an undergraduate. There has been no greater man of principle



than Pat. He was a moral compass to all who knew him, though he would dislike and deny that characterization. Pat embodied the Beta characteristics, which we should strive to emulate." — **Bob Stein '69**

"For some reason we thought he'd be the last to go...not the first! Pat was our brother of another mother. Pat will be remembered for his loyalty. He was loyal, probably to a fault. He stuck with his friends and associates, even when they needed to be let go. He was brilliant, irreverent, irascible, bold, independent, and insecure. He could be alternating warm-hearted and cold-blooded and he would call it like he saw it, which I loved about him! I was gone for his rise to the top of the advertising world. When I returned, he was an icon in the industry—but it didn't change him; the Pat I knew and loved in 2015 was pretty much the same Pat I knew and loved at the Beta chapter house." — **Jim Carter '70**



Beta Influences

George Pratt '70

Alumnus Helps People Achieve Goals and Dreams

After more than 30 years of work, four books, and several appearances on *Larry King Live*, when **George Pratt '70** thinks about what has helped him become a successful psychologist, Beta Theta Pi is at the top of his list.



During his freshman year at Minnesota, George was a member of a rock and roll band invited by Chapter President **Pat Fallon '68** to perform at a Beta event. Shortly after that, George decided to join the Beta Pi Chapter. "With such a large campus, I wanted to have the ability to connect with people who would become my friends and use that common energy to build a great college experience," George says. "I wanted

like-minded, positive, inspirational people, and that's exactly what I found at Beta."

George took advantage of the opportunities he found at Beta Pi and served as both social chairman and academic chairman. After earning two degrees from Minnesota, a bachelors in arts cum laude and a masters in psychology, George moved to California and earned his doctoral degree. There, George began his career as a clinical psychologist, and he credits his time at Beta for sparking his interest in helping others. "When I was a pledge, my big brother introduced me to a program at the YMCA called Project Motivation where you act as a big brother to someone who is disadvantaged," George says. "It opened my eyes to helping people, so that is a big reason I wanted to help people in my career. I have Beta Pi to thank for that."

Today, George is a clinical and consulting psychologist with a private practice in La Jolla, California. He specializes in emotional healing and helping people achieve their goals and dreams. Rob Dyrdek, host of *Ridiculousness* and *Fantasy Factory*, is one of George's clients and considers his help to be the reason behind his accomplishments. In addition to working with Olympic athletes, Super Bowl champions, and Academy Award and Grammy winners, George has written four books, including his bestseller, *Code to Joy*.

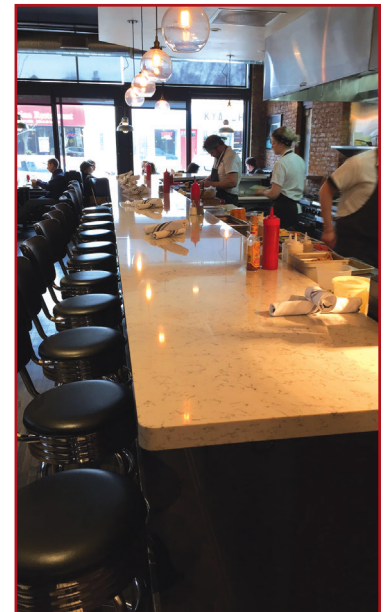
George believes that when you have a firm foundation, you can begin to help others, and he thanks Beta for providing the foundation and support that have led to his success.

"Beta helped me live my life with values and priorities, kindness, and connection to others. I felt more inspired and positive because of the friendships I made. I am fortunate to have success, and I think it is partially because of affiliating with Beta Theta Pi and the success-oriented, great guys I found there."

George lives in La Jolla, California, with his wife, Vonda, who was a flight attendant for American Airlines. His daughter, Whitney, is a photographer. In their spare time, George and Vonda enjoy golf and traveling to see friends and family. Visit his website at www.drgeorgepratt.com. George can be reached at gp@drgeorgepratt.com.

ALUMNI TEAM UP TO LAUNCH MINNEAPOLIS MODERN DINER

With an idea that started from dinner party conversations, two Minnesota Betas recently teamed up to open a modern-era diner and bar in South Minneapolis that is receiving accolades as a top new restaurant in the Twin Cities. **Jerry LaMere '87** and **Wes Chapman '82** are part-owners of Nighthawks, which opened last May at 3753 Nicollet Ave. S. Often cooking from scratch, Nighthawks serves a variety of classic diner dishes with a fresh take, including pastrami, pancakes, hot dogs, pies, and daily dinner specials. A great time to visit is for the daily happy hour which offers a gourmet hot dog and beer for \$10. Nighthawks is open for lunch and dinner daily, and brunch on weekends. On Sundays, they feature a unique and special banquet dinner. Their website is www.nighthawksmpls.com. Congrats, guys!





UNDERGRADUATES WELCOME 19 NEW MEMBERS, GROW COMMUNITY PRESENCE

INITIATION

Beta Pi initiated the largest pledge class in recent memory, with 19 brothers. Quality was not sacrificed for quantity, as 12 of the 19 made the Dean's List and had a GPA of more than 3.4. With this pledge class, our brotherhood has initiated more than 1,900 members! Brothers from the Zeta Zeta Chapter at the University of Wisconsin—Oshkosh attended the ceremony, and we'd like to thank all the alumni who attended the initiation week activities.

BROTHERHOOD RETREAT

During the fall semester, the Brotherhood Retreat was held at the home of Brother **Jake Woll '17** in Worthington, Minnesota. The upper-classmen triumphed over the underclassmen as champions of the backyard tackle football game. The chapter cultivated its intellect with



Members enjoy each other's company while relaxing.

a tour of the neighboring Dayton House, where the great-grandfather of our current governor and Dayton's department store founder, George Draper Dayton, built his home. Thank you to the Woll family for accommodating us and feeding us terrific food the whole weekend.

COMMUNITY SERVICE EXPANDS

Thanks to Brother **Evan Jobin '18**, who reintroduced the idea of a community service chairman, our chapter involvement in community service events skyrocketed. During the fall, brothers gathered to rake leaves at houses in Como Village for people with physical disabilities. Twelve members traveled downtown for the CFF Tower Run, an event to raise money by climbing the IDS tower steps for the chapter's new philanthropic partner, the Cystic Fibrosis Foundation.

EXECUTIVE TEAM

Our chapter's elected executive team recently returned from the Keystone leadership event in Itasca, Illinois. Discussions consisted of defining chapter culture and how to inspire members to be as involved as possible. We left inspired to start the new year of Beta leadership and with an action plan to influence the chapter. Thank you to everyone who contributes to our chapter and the General Fraternity for helping us have formative leadership experiences like this one.

ALUMNI BANQUET

Mark your calendar for the alumni banquet on



Brothers take a break from raking leaves throughout the community last fall.

Wednesday, May 11, at Day Block Brewing Company in Minneapolis. Please see page 6 for more information. We acknowledge that our brotherhood is sustained by our generous and passionate alumni, whose Beta spirit cut with experience shines as bright as a diamond. We want you all to know that the chapter house is your house, and that we welcome you any time with open arms.

If you have any questions, please feel free to contact me.



In _kai_,
Josh VanBenschoten '18
Alumni Relations Chairman
betapi1876@gmail.com
(805) 795-0875

Welcome, New Members

Dietrich Dressel '19

Brooklyn Park, Minn.

Major: Genetics, Cell Biology, and Development

Fun fact: He's a cheerleader

Devansh Jaiswal '18

Nagpur, India

Major: Computer Science

Fun fact: Develops apps and is an Orientation Leader

Max Restemayer '19

Fargo, N.D.

Major: Human Resources and Industrial Relations

Fun fact: He's an Eagle Scout

Peter Stoltenberg '19

Minnetonka, Minn.

Major: Computer Engineering

Fun fact: Living in Wyoming this summer

Logan Stucker '19

St. Paul, Minn.

Major: Computer Science

Fun fact: Passed out after every cross country ski race he won

Grant Zastoupil '19

Fargo, N.D.

Major: Genetics with minor in leadership

Fun fact: Never had wisdom teeth

CHAPTER PRESIDENT SETS GOALS FOR BETA PI

I am incredibly excited and honored to be serving as Beta Pi's president. After serving on Kai as philanthropy chairman and vice president of communications, I am excited for the new challenges that await me in this position. I want to continue our great 127-year history by challenging our executive team and the rest of the chapter to keep improving. I have two goals that I want to work toward during my term: grow our chapter size with our improved recruitment committee and improve our attendance in Beta leadership programs, especially with Wooden and our 177th convention in Oklahoma City this year. Of course, both of these goals will be in addition to our continued success with our chapter GPA.



In _kai_,
Alex Jobin '17
Chapter President
jobin008@umn.edu



EXECUTIVE OFFICERS

President

Alex Jobin '17

New Brighton, Minn.
jobin008@umn.edu

VP Brotherhood

Ben Hacker '17

Minneapolis, Minn.

VP Communication

Evan Jobin '18

New Brighton, Minn.

VP Recruitment

Benjamin Russell '18

Lakeville, Minn.

VP Pledge Education

Collin Bawolek '18

St. Charles, Ill.

VP Programming

Kobie Spaeth '17

Eden Prairie, Minn.

VP Ritual

Jackson Ridl '18

Fargo, N.D.

VP Risk Management

Cameron Holl '17

Richmond, Va.

VP Finance

Mason Williams '17

Deephaven, Minn.

Visit Us Online



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betathetapi.society.mn.org



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Beta Theta Pi Alumni – University of Minnesota



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@Beta_UMN



LinkedIn

Beta Theta Pi Alumni – University of Minnesota



Top: We couldn't have asked for a better getaway weekend event in Eden Prairie. Thank you Kobie Spaeth '17 for hosting such a successful and meaningful brotherhood!

Bottom Left: Beta Pi won the University of Minnesota 2016 Broomball championship!

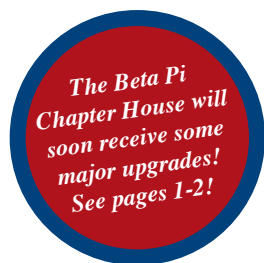
Bottom Right: In February, the chapter leadership team traveled to Chicago to attend the Keystone Conference, an annual gathering for incoming chapter leaders, to set chapter goals, discuss challenges, and prepare for the year ahead of leading the brothers at Beta Pi.

THE BETA Pi

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Attention: This newsletter is intended for alumni and parents. If your son is still attending the University of Minnesota, he will receive a copy at the chapter house. If he has graduated, please send us his permanent address to update our records. Thank you.

Save the Dates

Alumni Spring Banquet



Minnesota Betas and friends are invited to join us for our spring gathering on Wednesday, May 11, at 5:30 p.m. at Day Block Brewing Company, 1105 S. Washington Ave., Minneapolis. Social time will start at 5:30 p.m. with a 6 p.m. dinner. Tickets are \$20 per attendee, which will cover your dinner. Day Block is an up-and-coming brewery in downtown Minneapolis and is in one of the oldest buildings in town.

In addition to the dinner and open reunion time, we will share a few Beta Theta Pi Society of Minnesota organizational updates. We look forward to sharing updates related to the exciting renovation work planned for the Beta Pi chapter house this summer. Dress will be business casual. Spouses and significant others are welcomed and encouraged to join. The more the merrier! Please contact **Jake Helms '07** at (605) 359-6904 or jakezhelms@gmail.com with any questions or to sign up. Visit www.dayblockbrewing.com to learn more about Day Block.

PARKING OPTIONS:

- Limited free parking behind the building
- Free parking is available in Valspar fenced lot (after 5 p.m.)
- Parking meters around the area

Minnesota Beta Golf Outing

Join us for the Minnesota Beta golf outing at noon on Sunday, July 17, at Keller Golf Course in Maplewood. Whether you're a casual player or a low handicapper, come out to join us for a fun day on the course!

Keller is one of the most historic golf sites in our state and was renovated two years ago. Last year, we returned our annual event to the course and players greatly enjoyed some redesigned holes, new greens, and the renovated clubhouse. If you haven't made a visit yet, this is a great opportunity to check out the rejuvenated facility.

Normally we have around 35 brothers at the event, but we're eager for more! We'd love to see some first-timers to this. With more than 400 Betas living around the Twin Cities area, we know we have room to grow! Family and friends are also welcome to play. Please contact **Brent Anderson '85** at brent.a.anderson@ubs.com with any questions.